



**SCALE UP**  
• MILWAUKEE •

# SPARC 8

**SEPTEMBER - NOVEMBER 2022**

**GROWING BLACK / HISPANIC / WOMEN OWNED BUSINESSES**

## **Join Cohort 8 of Scale Up Milwaukee's SPARC Program**

A business accelerator designed for Black-, Hispanic- and women-owned businesses under \$1M in annual revenue. Running 10 Weeks from September to November, SPARC focuses on recovering, stabilizing, and growing companies with a curriculum focusing on sales, marketing, finances, organizational development, and operations.

- **Weekly sessions** over three months
- **Focus** on sales, marketing, finances, operations, and organizational development
- **Taught** by local and national experts, business owners, program alumni

**Find out more and apply at [scaleupmilwaukee.org/about/programs](https://scaleupmilwaukee.org/about/programs) or contact Elizabeth Cizinsky at [elizabeth@sumke.com](mailto:elizabeth@sumke.com)**

**PRESENTED BY**

