SPARC Accelerator
Growing Black-, LatinX-, and woman-owned businesses.

CRITERIA
- Focus on Black-, LatinX-, and woman-owned businesses
- Below $1M in revenue
- Open to all business locations
- For businesses who are surviving, thriving and everything in between

PROGRAM OVERVIEW
- Fully virtual for convenience and safety
- 10 weekly sessions
- Classes include: sales, marketing, org development, operations, and finance
- One-on-one access with instructors and experts

Apply for Cohort 5 of SPARC visiting scaleupmilwaukee.org, or contact Elizabeth Cizinsky at elizabeth@sumke.com