Leadership Mindset

- Communicate positively
- Be vulnerable & collaborative
- Over communicate both formally and informally
- “We will get through this together”

Your Plan - Listen, Evolve, Create

- Tweak your forecast. What is getting pushed out? Is anything lost?
- Listen to you customers, employees, and key partners to help you pivot & innovate
- Create a simple plan with staff. Establish 5-7 top initiatives with subsequent goals
  - Focus areas: financial growth, sales/marketing, innovation, productivity and your team

Employee Accountability & Alignment

- Communicate the importance of pivoting. Get employees to buy-in!
- Assign action items: who is doing what, and by when?
- What new roles can a team member take on?
- Set a communication plan that includes a virtual roll out & check ins

30/60/90 Day Relentless Execution

- Meet daily, weekly, and monthly to execute/review the plan
- How are we doing? How can we help customers? What is working? What isn’t working?
- “Dare to dream, dare to be different”

A Great Place to Work!

- Positive mindset: “we’ve got this, and we’re all in this together”
- The best of times or the worst of times
- Now, let’s make this happen!